

1st FDP

Date: 10th June 2020

Time: 3:30 pm – 4:30 pm

Speaker: Mr. Shibhi Chakravarthy, Google certified Digital Marketer

Title: Digital Marketing

Participants: Principal, all teaching faculty and administrative staff

Session Type: Interactive

Venue: Final Year Class room

The session enabled the participants to understand the tools available in the online and how its effective use can ease the digital related work for them. Some of the tools were showed online and its usage was too clearly explained. Some of the tools from the Google were also showed.

Effective interactive session enabled the participants to understand the session.



Report prepared by

Dr Preethi K S,

Lecturer cum MO.